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Press Release

Innovation in the Hospital – Final Presentations of the Winter Edition of the MedInnovate Graduate Programme Sponsored by Konica Minolta

Munich, Germany, 7 February 2018

With Konica Minolta as exclusive industrial sponsor, the MedInnovate Graduate Programme closed its winter edition with a series of great invited talks and excellent team presentations. After one month of clinical immersion and two months of hard work, the teams convinced the audience with their innovative business ideas in the fields of vascular surgery, trauma surgery, dermatology and pathology.

The final presentations of the 2017 winter edition of the MedInnovate programme took place at the Nickl academy in Munich on January 25, 2018. This event marked the end of over three months of hard work progressing from general training on design thinking, towards extensive clinical immersion and need finding, and finally to careful prototyping and design. Besides the excellent coaching by various experts from the MedInnovate team, Konica Minolta Laboratory Europe provided the teams with technical feedback and their industrial point of view. Both MedInnovate and Konica Minolta highly appreciated the sponsoring partnership as an effort to educate students in interdisciplinary and need-driven approaches to innovation.

The MedInnovate Graduate Programme is an interactive and intense workshop offered at the Technical University of Munich (TUM) in collaboration with UnternehmerTUM, the centre for innovation and business creation at TUM. The activities of MedInnovate are inspired by the principles of programmes such as Stanford BioDesign and the DesignThinking concept. The students complete a dedicated process to identify business opportunities aligned with the needs of stakeholders in medical practice. This outcome-driven process has proven to be successful through a variety of start-ups and innovations generated by this and similar programmes.

“Thanks to the sponsoring and professional feedback of Konica Minolta, we could bring MedInnovate to an entirely new level,” says Dr. Christoph Hennersperger, Co-Founder of MedInnovate. “We are convinced that the fruitful collaboration between MedInnovate and Konica Minolta serves as a role model for future industrial partnerships and therefore fosters the growth of MedInnovate in the future”.

“It was amazing to see the level of sophistication with which the teams not only created innovative solutions, but also then presented them to a professional audience,” says Dr. Maximilian Baust, Senior R&D Engineer and Research Specialist



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at Konica Minolta Laboratory Europe in Munich. “We strongly believe that this kind of collaboration is an ideal way to identify innovation potential in the hospital and to promote the concept that need-driven thinking is crucial for creating valuable ICT solutions in healthcare.”

For further information on the MedInnovate programme, please visit:
<http://medinnovate.eu/>

About Konica Minolta Laboratory Europe (KMLE)

Since its creation in **1873**, [Konica Minolta](#) has had a long history of innovation. In 2015, Konica Minolta Laboratory Europe (KMLE) established its headquarters in London, and subsequently opened R&D laboratories in Brno, Czech Republic and in Munich, Germany, with a third opening in February 2018 in Rome, Italy. KMLE is the hub where innovative solutions in the field of information and communications technology come to life to transform the next generation of platforms and services from Konica Minolta. Leveraging on collaboration with the Konica Minolta Business Innovation Centre Europe and several external research organizations, KMLE takes advantage of the most advanced technologies to support new business opportunities driven by customers' needs.

The KMLE laboratory in Munich is focused entirely on digital healthcare. From computer vision to data analytics, from preventive apps to workflow automation, Konica Minolta Laboratory Europe explores the landscape of digital healthcare. KMLE closely works together with clinical partners to identify demands and assess solutions – to better utilise information for the benefit of patients, doctors and healthcare providers.

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