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## Press Release

# Cognitive Hub at the AI Summit in London, the next step of Konica Minolta towards the workplace of the future

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**Konica Minolta, for the second consecutive year, is supporting the AI Summit, the world's foremost event covering the practical implications of Artificial Intelligence (AI) for enterprise organisations, and AI solutions that are transforming business productivity. Taking place in London, 9 – 10 May, more than 1000 participants are attending alongside executives, AI start-up innovators, press/media and acclaimed researchers in the field of AI.**

AI is a core part of Konica Minolta's vision for the workplace of the future and with a keynote speech, Konica Minolta will showcase its commitment to provide AI solutions that form a binding connection between cognitive computing, intelligent automation and other disciplines to deploy services and solutions for a more efficient working environment.

### **Konica Minolta supports the AI Summit**

The AI Summit in London is supported by Konica Minolta, one of the leading providers in the area of IT services and production printing solutions. On 9 May, Dennis Curry, Executive Director and Deputy CTO at Konica Minolta, will deliver a keynote speech demonstrating how AI can provide an answer to many of the new emerging human necessities. AI and Augmented Cognition will play a fundamental role to reduce the time spent searching for reliable information, to mitigate the risks associated with the security of digital information and to manage the plethora of unforeseen events that may result in a loss of control over them.

“At Konica Minolta we are embracing the AI challenge with a focus on the context where most of our customers' interests reside: the workplace of the future,” says Dennis Curry. “Konica Minolta has launched Workplace Hub, our first step towards delivering systems that intuitively connect people, places and devices into a platform where information flows easily and IT support is accessible and manageable from a single place. Some of the AI-based tools within Workplace Hub constitute the first steps of a strategy to connect the dots between different technologies and AI solutions”.

### **Cognitive Hub and the future of work**

In addition to Workplace Hub, Konica Minolta Laboratory Europe is carrying out some of its research and development activities about the Cognitive Hub, an integrated platform that can learn, adapt and enable organisations to make more insightful and impactful decisions in areas such as investments, business models,



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new products and services. “Beginning with the experience garnered from Workplace Hub, Cognitive Hub will apply intelligent edge computing to AI and augment human intelligence to extend the network of human interfaces and enhance collaboration between individuals and teams.”, says Dennis Curry. “Cognitive Hub will become a nexus for clients’ information flows within the digital workplace and provide augmented intelligence based services that are immediately and autonomously actionable. Cognitive Hub, acting both in the cloud and at the intelligent edge, will result in an almost ubiquitous AI that supports end-users in taking better decisions.”

### **A showcase for the world’s top technology innovators**

AI Summit Event Director, George Kipouros, is looking forward to the next event in the AI Summit Series. “The AI Summit London showcases the world’s top technology innovators and end-users spearheading the fourth industrial revolution.”

A number of leading organizations spanning finance, law, healthcare, manufacturing, transport, energy, education and many more are looking to implement the technologies or have already started. Beyond Konica Minolta, the conference programmes includes interesting keynotes on AI projects from JP Morgan, The Carlyle Group, Disney, Philips and many more.

“AI is being implemented by leading organizations in a broad range of industries and we are very excited to host Konica Minolta alongside key industry names that include IBM Watson, Microsoft, Digitate, Publicis. Sapient, NVIDIA and Accenture” underlines Daniel Pitchford, Commercial Director, The AI Summit. The AI Summit, which has an emphasis on networking between delegates and solution providers, provides unique content with speakers offering exclusive insights into the future world of AI-empowered businesses.

The AI Summit London is held at the Business Design Centre, May 9-10, 2017. To find out more please visit: <https://theaisummit.com/london/>

### **About Konica Minolta Laboratory Europe (KMLE)**

Since its establishment in 1873, Konica Minolta has had a long history of innovation and is now expanding its business in various fields including the digital workplace, digital healthcare, sensors and information automation, and smart data systems. For Konica Minolta, innovation and research are key elements for creating new value for society overall. With this ambitious objective, in 2015, Konica Minolta Laboratory Europe (KMLE) has been established as part of the Konica Minolta Corporate R&D. Having its headquarters in London and an R&D laboratory in Brno, Czech Republic, a second KMLE centre focusing on digital healthcare technologies has recently opened in Munich, Germany and in 2017 a third laboratory will open in Rome, Italy.

Exploiting the long standing and robust experience of Konica Minolta, KMLE is the hub where innovative solutions in the field of information and communications technology come to life to transform the next generation of products and services from Konica Minolta. Leveraging on close collaboration with the Konica Minolta Business Innovation Centre Europe and other external research organizations, Konica Minolta Laboratory Europe takes advantage of the



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most advanced technologies to support new business opportunities driven by innovation and customers' needs.

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